

2019-2020 District Goals



District: District 33 Y
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 30% of incoming Club Officers will complete Club Officer training.

Action Items:

- I will ensure that my district team understands their roles in the Club Officer training process
- I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training
- I will support and promote Club Officer learning events

Additional action items to achieve this goal
Many are incoming officers but I will encourage finding new members for the positions of officers

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 20% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training

Action Items:

- I will ensure that my district team understands their roles in the Region and Zone Chairperson training process
- I will encourage my District GLT Coordinator to include Region and Zone Chairperson training in the GAT development plan and to report the completed training
- I will support and promote Region/Zone Chairperson training events
- I will encourage my District GLT Coordinator to apply for Leadership Development Funding to offset the cost of Zone Chairperson training

Additional action items to achieve this goal
will associate with all my cabinet to encourage all in the learning process

LEARNING FOR EVERY LION

Lions Leadership institutes

During the 2019-2020 fiscal year, the district will identify qualified candidates to apply for local and Lions Clubs International sponsored institutes in our area

Action Items:

- I will ensure my district team understands their role in identifying qualified candidates for institutes.

Custom goal and action items

- I will need to be more creative and incorporate changes without disrupting Lions already existing policies.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quartter	5
2nd Quartter	20
3rd Quartter	20
4th Quartter	10

By the end of the 4th quarter, the district will add a total of 55 new members.

Action Items:

My district will establish club branch(es).

My district will induct 5 new Lions under 40 years old.

My district will convert 10 Leos to Lions

My district will organize at least 10 membership growth events.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal. Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quartter	0	0
2nd Quartter	0	0
3rd Quartter	0	0
4th Quartter	0	0

By the end of the 4th quarter, the district will start 0 new clubs.

With a minimum of 0 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

My district will start 1 Speciality Club(s).

Would like to have one service club but do not have one in particular Will preach to the choir and hope the choir sings outside the box and funds change to get creative

My district will start 1 N Campus Club(s) at 10-N school/university

My district will use and promote membership resources to achieve our goal. Membership Development Grant, New Club Development Guide and Just Ask Guide).

MEMBER RETENTION

	Drops
1st Quartter	0
2nd Quartter	15
3rd Quartter	10
4th Quartter	0

By the end of the 4th quarter, the district's membership drops will not exceed 25 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

Again I will be active on the lets change approach to New Members. Change is my challenge.

NET GROWTH GOAL

55	+	0	-	25	=	30
FY New Members	+	FY Chartter Members	-	FY Rettentton Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fscal year, my distiricti will serve 1000 people.

Action Items:

Off tthe ttotall number off people served in my distiricti 1000 people will be youtht(under 18 years old).

My distirictt will use and promotte service resources ttto achieve our goal. Service Projectt Plannerr Club and

Community Needs Assessmentt(Developing Local Parttnershipss and Fundraising Guide).

I will encourage clubs in my distirictt ttto work tttogether ttto collaboratte on their service projectts ttto maximize tthe impactt in their community

Addittonal actton ittemss ttto achieve ttthis goal

I love tthe incorporatng otther service groups ttto help being better and with ttthem ttto promotte Lions

SERVICE ACTIVITIES

In the 2019-2020 fscal year, my distiricti will completie 10 service activities.

Action Items:

I will educatte clubs in my distirictt aboutt our global causes

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year , 90 % of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects

I will ensure the Global Action Team continues to support clubs in reporting

I will emphasize the responsibility of the Club Service Chair to report their club's service

My district will use and promote service resources to achieve our goal. (Service Activity Reporting Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal

Growth with collaboration can work when focusing on many of the same causes

Custom goal and action items

Overall the goal will be hard but it will be the focus of all club visitations and part of my goals.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year , 100% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year , I will partner with our LCIF District Coordinator to raise \$500.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will raise \$500.00 to support Campaign 100: LCIF Empowering Service.

My district will secure 5 Model Club commitments for Campaign 100: LCIF Empowering service.

My district will recruit 100/100 Clubs this year

Additional action items to achieve this goal

Although my goal is membership I will approach looking for more money as I understand the potential of each club in my district

ADVOCATE

In the 2019-2020 fiscal year , 30% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us
I will include messaging about LCIF in every visit I make as District Governor
For ALL grants awarded to my district, I will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding

Additional action items to achieve this goal

Reporting will be beneficial to my beliefs and goals and how to keep track of my GAT GLT

Custom goal and action items

None at this time as again I will need to assess each club.